

Supergroup	Group
1. Consumer Services	1.1 Budding Sales Execs
	1.2 Established in Sales and Customer Care
	1.3 Back Office Functions
	1.4 Multicultural Hospitality
	1.5 On the Shop Floor
2. Typical Blue Collar Traits	2.1 Multicultural Routine Logistics
	2.2 On the Production Line
	2.3 Skilled Trades in Mixed Economies
3. Sustainable Sorts	3.1 Professionals Who Cycle
	3.2 Sustainable Hospitality
	3.3 Welfare Workers on the Bus
	3.4 Active Mixed Commuters
	3.5 All Aboard
4. Supporting Society	4.1 Civic Duties
	4.2 Professional Support Services
	4.3 Young Clericals
5. Friendly Faces	5.1 Routine Care and Leisure
	5.2 Multicultural Workers in Welfare
	5.3 Mixed Roles in Hospitality
	5.4 Here to Help
	5.5 Established in Mixed Service Economies
6. The Nurturers	6.1 Early Career Educators
	6.2 Helping Hands in Education
	6.3 Supporting Health and Wellbeing
	6.4 Established Nurturers
	6.5 Health and Wellbeing Professionals
7. Traders, Movers and Makers	7.1 Retail Relations
	7.2 Factory Settings
	7.3 Young Construction Crews
	7.4 Mixed Warehousing and Distribution
	7.5 Part-Time Traders, Movers and Makers
8. High Flyers	8.1 Mixed Mid-Career Professionals
	8.2 Managing the High Street
	8.3 Manufacturing Execs
	8.4 Early Career Professionals
	8.5 Aspiring Flyers
9. Techs and the City Types	9.1 Early Career Innovators
	9.2 Administering the City
	9.3 Financial Execs
	9.4 Techs and Professionals in Welfare